



Greetings,

The Moravian Historical Society is pleased to announce sponsorship support levels for the 39th Annual Arts and Crafts Festival. Hosted on the lawn of the 1740/1743 Whitefield House in beautiful downtown Nazareth, it is one of the Lehigh Valley’s largest outdoor arts and crafts festivals. This family friendly day is filled with wonderful arts and crafts, great food, and free youth activities.

The Festival, held on June 3rd from 9am – 3pm, will feature approximately 100 local artisans and attracts an average of 1000 guests. A special feature of the 2017 year is a celebration of our 160th birthday through a “celebrity” cupcake eating contest and rare tours of the 1740 Gray Cottage, the oldest Moravian building in North America. Please consider joining us at one of the following levels:

**\$1000 Platinum Sponsorship Level (1 available)**

- Recognition via announcements throughout event
- Recognition during 160th birthday cake eating contest
- Recognition through social media outlets (1000 count audience)
- Highlight in all media releases and coverage
- High traffic area exhibit table at event to distribute marketing materials (table not provided)
- Recognition through professional contact reach (3000 count audience)

**\$500 Gold Sponsorship Level (4 available)**

- Recognition through social media outlets (1000 count audience)
- Highlight in all media releases and coverage
- High traffic area exhibit table at event to distribute marketing materials (table not provided)
- Recognition through professional contact reach (3000 count audience)

**\$250 Silver Sponsorship Level (4 available)**

- Recognition through social media outlets (1000 count audience)
- High traffic area exhibit table at event to distribute marketing materials (table not provided)

Please review and feel free to contact me directly.

Thank you!

Megan van Ravenswaay  
Director  
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ARTS & CRAFTS  
FESTIVAL

